

# Fair Trade Tourism

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## □ Overview

What is Fair Trade Tourism? This session will feature guest speakers involved in Fair Trade Tourism (FTT) and WFTO-Asia members who include tourism as an add-on to their core business. Following their insights, the floor will be open to the audience to discuss potential criteria for Fair Trade Tourism and its possible implementation in the WFTO-Asia framework.

- Date and Time: 2.00 pm to 3.00 pm, October 20, 2016
- Convenor: Ross Chandler
- Attendee: All participants
- Format: Short presentations followed by debate
- Location: Morakot
- Rapporteur: Patwira Narasri

## □ Programme

	Chair: <b>Mr. Ross Chandler</b> , Tourism Researcher
<b>Ross Chandler</b> (Chairperson/Convener)	Overview of the extent of tourism activities by WFTO-Asia members and provide some case study examples.
<b>Amnuay Jan-Ngoen</b>	-Maximizing benefits to the community through tourism. -Respect and understanding between tourists and the community
<b>Jaranya Daengnoy</b>	<b>Community Based Tourism</b> -What is CBT? -Description of the role of CBT-I -The CBT structure, community involvement and potential role in Fair Trade businesses
<b>Amir Panzuri</b>	<b>Apikri – Tours</b> -Promoting Fair Trade through tourism. How does tourism promote public awareness of Fair Trade?
<b>Pradeep Krishnappa</b>	<b>The Ants Craft - Café and Events</b> -Employment and training of local people for tourism related positions
Fair Trade Tourism Discussion	The floor will be open to discuss the draft criteria of Fair Trade Tourism. The speakers above will be on stage to answer any questions and assist with the process.

**Supporting documents:** what if any supporting documents will be needed in addition to this document (and what format)

Documents name	Objective
N/A	N/A