

# Fair Trade and Social Enterprise Legislation

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## □ Overview

The aim of this workshop is to develop the debate and call participants to action in response to the question ‘Can legislation help with the issue of addressing the inequality of trade, enable access to markets by the poor and reduce poverty through trade’.

- Date and Time: 2.00 pm to 6.00 pm, October 20, 2016
- Convenor: Rad Saringan
- Attendee: All participants
- Format: Presentations followed by Round Table and participant discussion
- Location: Jade
- Rapporteur: Sunhwa, Kim

## □ Programme

	Chair: <b>Ms. Christine Gent</b> Director WFTO – Asia
<b>Ms. Karen Wan Ju Yu</b> Fairtrade Marketing Organisation Taiwan	<b>“How Fair Trade in Taiwan Empowers the Civil Society, Taipei City and the Government”</b> How Fair Trade movement can contribute to the growth of civil society and ethical consumerism, and the inspirational methodology that Fair Trade brings to stimulate social enterprise development in Taiwan. The speaker would like to present how she has made the cross-border collaboration between NGO, business and government which aims to a better, equal, and sustaining world.
<b>Ms. Helga Duhou</b> Producer Relations Asia Policy and Producer department Oxfam Wereldwinkels Fair Trade Belgium	<b>“The Challenges and Barriers of Trade to Small Scale and Marginalized Producers, Do we need more legislation?”</b> Cocoa, coffee, rice, cotton, tea and sugar are commodities that are much in demand and that grow perfectly in a tropical climate. One might therefore imagine that farmers growing such commodities could benefit from trading their products. In fact the opposite is true. Tariffs, concentration of power, and protectionist measures obstruct small farmers in the (international) unfair trading game. It becomes undeniable that there is a devastating impact of the lack of international market regulation. Fair trade implies more and better legislation so that everyone, including small scale producers, can reap the benefits of trade.
<b>Mr. Kangbaek Lee</b> Executive Director, Korea council of Fair Trade Organizations	<b>“Benefits of Fair Trade Ordinances and how the 'Framework Act on Social Economy' of Korea will impact on Fair Trade”</b> Since 2012, local/metropolitan governments such as Seoul, Incheon and Seongbuk, borough of Seoul, enacted a Fair Trade ordinance and provided a legal ground to support Fair Trade.

<p>South Korea</p>	<p>From Kangbaek Lee's presentation you will find out the Fair Trade city projects in accordance with the ordinance and its benefits. Recently in Korea, legislation of "Framework Act on Social Economy" became the biggest issue in the sector. Since most of Korean Fair Trade organizations are either social enterprises or cooperatives, enacting the Act will exert a strong influence on Fair Trade organizations. The act is expected to provide an opportunity to scale-up and mainstream for both Fair Trade and Social Economy organizations.</p>
<p><b>Mr. Nuttaphong Jaruwannaphong</b> Thai Social Enterprise Office (TSEO) Thailand</p> <p><b>Ms. Helga Duhou,</b> <b>Mr. Kangbaek Lee,</b> <b>Mr. Nuttaphong Jaruwannaphong</b></p>	<p><b>"Social Enterprise Legislation in Thailand"</b></p> <p>Presented by the Thai Social Enterprise Office [TSEO] which has promoted The Social Enterprise Promotion Act covering measures for Social Enterprise both financially and non-financially such as taxation, public procurement, soft loan and capacity building etc. In September 2016, the Social Enterprise Tax Bill was agreed. One of the criteria of being certified as a social enterprise is to comply with the 'Fair Trade standard. If the fair trade standard and accreditation system is developed suitably to Thai context it has potential to be a referral and preference for Social Enterprise approval in the future and lessen the administrative work.</p> <p style="text-align: center;">Questions and Answers Round table</p>
<p><b>Tea Break</b></p>	<p>Participants are invited to return to the room to sit at a tables per county</p>
<p><b>Vitoon Panyakul</b> Executive Director, Green Net Coop Thailand</p>	<p><b>"The Fair Trade Guarantee System and How it Interfaces with the Proposed Social Enterprise Legislation"</b></p> <p>The speaker will provide you information about the development and status of Fair Trade in Thailand. Followed by brief presentation about the Fair Trade guarantee system and how it interfaces with the proposed Social Enterprise legislation.</p>
<p><b>Sergi Corbalan</b> Fair Trade Advocacy Office By Skype from Belguim</p>	<p><b>"The Progress and Pitfalls of FT Legislation in Europe"</b></p> <p>Sergi Corbalán will be giving us an introduction to the European Union and EU countries policies supporting Fair Trade. Sergi will start with a short historical introduction to the background of public policies on Fair Trade in Europe. He will then be talking about current policies EU level, examples of EU countries public policies at national, regional and local level. He will conclude with an analysis of opportunities this presents for Fair Trade producers in Asia and suggest next steps.</p>
<p><b>Participant Discussion</b></p>	<p>Participants will be invited to discuss legislation challenges and next steps Feedback by country</p>
<p><b>Mr. Yeonshik Yoo,</b> Seoul Metropolitan</p>	<p>Summary of next steps in Korea</p>

Government	
<b>Vu Xuanthuyen</b> Ministry of Ministry of Planning and Investment of Vietnam	Summary of next steps Vietnam
<b>Prof. Aung Tun Thet</b> Economic Adviser to the Government Myanmar	Summary of Session Discussions

**Supporting documents:** what if any supporting documents will be needed in addition to this document (and what format)

<b>Documents name</b>	<b>Objective</b>
Summary of social entrepreneur terminology and definitions from Korea Sri Lanka Philippines and Vietnam	Background document on legislation in Asia and terms and criteria <a href="http://wfto-asia.com/2016/07/28/a-summary-of-social-entrepreneur-terminology-and-definitions-from-korea-sri-lanka-thailand-philippines-and-vietnam">http://wfto-asia.com/2016/07/28/a-summary-of-social-entrepreneur-terminology-and-definitions-from-korea-sri-lanka-thailand-philippines-and-vietnam</a>