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**Fair Trade policies  
in the European  
Union**

*Sergi Corbalán*

# Fair Trade policies in the European Union

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Asia Fair Trade Forum  
20 October 2016



#asiafairtradesummit

@FairTradeFTAO

# Fair Trade Advocacy Office

- Set up in 2004 by International & European Fair Trade networks
- Over 2,5 million Fair Trade producers and workers from 70 countries
- 19 labelling initiatives
- Over 500 specialised Fair Trade importers
- 4,000 world shops
- More than 100,000 volunteers



# Overview across Europe

## **Local policies.**

*Example: Paris*

## **Regional policies.**

*Example: Wales*

## **National policies.**

*Example: France*

# European Union (i)

- Recognises Fair Trade definition by International Fair trade Networks
- Public procurement rules allows giving extra points to Fair Trade products

# European Union (ii)

EU «Trade for All » strategy (Oct 2015) identifies various action points that offer opportunities for Fair Trade producers in Asia:

- *European Fair & Ethical Trade City Award & market data reports*
- **More active support by EU delegations in Global South**
- **More support in implementation of EU trade & partnership agreements**

# Discussion

- How to use opportunities with EU?
- How to work together?
- Next steps?

# Thank you for you attention!



[corbalan@fairtrade-advocacy.org](mailto:corbalan@fairtrade-advocacy.org)



[www.fairtrade-advocacy.org/](http://www.fairtrade-advocacy.org/)



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