



ASIA FAIR TRADE 2016

Update from
WFTO Global

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World Fair Trade Organization

Update for the WFTO Asia FT Summit

20 October 2016
Bangkok, Thailand

1 OPPORTUNITIES FOR
DISADVANTAGED
PRODUCERS



2 TRANSPARENCY &
ACCOUNTABILITY



3 FAIR TRADE
PRACTICES



4 FAIR PAYMENT



5 NO CHILD LABOUR,
NO FORCED LABOUR



6 NO DISCRIMINATION,
GENDER EQUITY,
FREEDOM OF ASSOCIATION



7 GOOD WORKING
CONDITIONS



8 CAPACITY BUILDING



9 PROMOTE
FAIR TRADE



10 RESPECT FOR THE
ENVIRONMENT



TEN
PRINCIPLES
OF
FAIR TRADE





10 PRINCIPLES OF FAIR TRADE



RECENT EVENTS and OTHERS

- AMBIENTE 2016 and the WFTO Label Launch (video) + NY
NOW (20-24 Aug)
- WFTDay 2016 (over 5 mln online reach)
- WFTO FT Retailer Standard (Germany and Italy, over 700 shops; France and Australia; first conversation for Brazil)
- 2016 virtual AGM (30 June). Newly approved docs include:
 - Gender Policy and Action Plan!
 - New geographical criteria for membership fees
- World Social Forum 2016 (9-14 Aug)
- Mid-year financial report
- Northern producers
- (Brand enhancement)

WFTO Internal Bodies

COMMITTEES

- Standard and Guarantee System (Standard WG)

WORKING GROUPS

- Gender Policy
- Trade Fair
- Fair Prices, Fair Wages (FPFW) / Representative on the International Living Wage Conversation (meeting was early Sept)
- Charter of FT Principles (ongoing consultation on 'skeleton')
- National Networks and WFTO Governance
- SSE Links
- [Fair Trade Towns Campaign / Representative on ISC]

GS Implementation

- GS is **COMPULSORY** for all trading members. GS COM is investigating what standards should be applicable to FTNetworks and FTSO
- Over 305 members currently IN the Guarantee System; 79 Guaranteed Members; 32 NTOs completed cycle; 21 audits scheduled or completed; 15 members suspended / never started (now only 3?)
- New version of GS Handbook is out (phase out of version 3.6)
- Revision of Fair Trade Standard (end 2016); member consultation end summer; revise version and forms (early 2017)
- STEP - the Sustainability and Transparency Evaluation Portal
- Direct support to members in the Southern regions (project):
if you need help with the GS steps, talk to Bernard!!

GS Implementation

Guaranteed members 79

Non trading Org. with complete cycle

32

Auditors propoposed or appointed 20

Audits scheduled 5

Audits completed 18

Peer visits appointed or scheduled

31

Progress with implementation of the WFTO GS

**By the end of 2014,
WFTO had 14
guaranteed
members**

**We are now close to
100 guaranteed
members.**



**WFTO MEMBER
GUARANTEED
FAIR TRADE**



Advocacy and Campaign Work Plan 2016-2018

Goals	Target group	GENDER	TEXTILES (garments and other textiles)
Main goal		To raise awareness and strive for greater gender equity and women's rights in the work place (empowerment of women in the professional context + decent work)	To create awareness about and promote sustainable supply chains in textiles
Advocacy goals	External	To promote the implementation of rules & concrete practices that contribute to greater gender equity in the work place	To promote fair rules and practices that contribute to balanced power relations in the textile supply chains
	Internal (members)	To improve WFTO member's current practices on gender equity in the work place (namely by implementing the WFTO Gender Policy)	To encourage WFTO members to source/buy as much raw materials as possible from sustainable sources
Campaign goals	External	Fair Trade is showcased as a best practice in gender equity (in the work place)	Fair Trade is showcased as a best practice in textile supply chains
	Internal (members)	To promote the full implementation of Fair Trade Principle 6, as recommended by the Gender Policy WG	To increase member's cooperation towards more sustainable textile supply chains



10 PRINCIPLES OF FAIR TRADE



COMING UP SOON

- Other WFTO Regional Conferences: Asia still missing...
- SOURCE East Africa (23-25 September)
- Ambiente 2017 (and Ambiente 2018) <https://www.youtube.com/watch?v=-2n6nnPXMtw>
- New tools for members to promote the GS Label and WFTO values
- WFTDay'17 (Be an Agent for Change) focus: people and products! + APWeek'16 + IWD'17
<https://www.youtube.com/watch?v=EoVGENmkyRI>
- ... and, in November 2017, next WFTO Biennial Conference, in Delhi (India) - **SAVE THE DATE!!**
- Call for Papers OWC'17 (IFOAM/WFTO): Sept deadline!

WFTO biennial Conference 2017

co-organised by WFTO and FTF India

9-14 November 2017 in New Delhi

In cooperation with the Organic World Congress
2017

One track of the OWC is

“Marketing and Quality Assurance”
of which WFTO is a co-organizer.

Call For Papers for IFOAM Organic World Congress

OWC'17: Marketing and Quality

Assurance

1. Markets as engines of growth for the farmers in the organic and FT movements
2. Alliances of organic and fair trade for sustainable market development
3. Small is beautiful - success stories of farmers markets
4. Local market vs export market
5. Engagement with consumer and consumer organizations (or other networks of the civil society) to promote the organic and fair trade markets.
6. Fair pricing and profit sharing along the supply chain from producer to retailer
7. Use of modern communication technologies to shorten the supply chain from the producer to the consumer
8. Participatory Guarantee Systems (PGS) strengthening the grass root movement
9. Innovations in PGS - wild harvest, processing & trade
10. Case studies of further alternatives to conventional certification systems for organic and fair trade
11. Opportunities and challenges in third party certification systems
12. The future in integrity and trust building



WFTO Strategic Plan 2018 - 2021

20 September, 2016
WFTO Africa Conference

Themes of the WFTO-IFOAM sessions:

1. Markets as engines of growth for the farmers in the organic and FT movements
2. **Alliances of organic and fair trade for sustainable market development**
3. Small is beautiful - success stories of farmers markets
4. **Local market vs export market**
5. Engagement with consumer and consumer organizations (or other networks of the civil society) to promote the organic and fair trade markets.
6. **Fair pricing and profit sharing along the supply chain from producer to retailer**
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12. **The future in integrity and trust building**

GOVERNANCE

- To reflect on existing WFTO structures
- To consider a model that would ensure long-term sustainability of WFTO at all levels and the capacity to implement the strategic plan
- Support from a project/Consultant
- Survey already sent out to members

STRATEGIC PLAN 2017/8-2021

- The process for the next Strategic Plan (steps and timeline)
(Operational Plan; annual work plan; Monitoring and evaluation)
- Strategic Goals
- Goals and Objectives
- Expected Results
- Targets / KPIs (Key Performance Indicators)
- Results-based methodology: measure impact and change



**WFTO MEMBER
GUARANTEED
FAIR TRADE**

Thank you.