



**A S I A
F A I R
T R A D E
2 0 1 6**

**Moving Forward Fair
Trade Thailand**

Vitoon Panyakul

Moving Forward Fair Trade Thailand

Vitoon Panyakul
Green Net



EARTH NET



GREEN NET

History

- A long history of fair trade, over 30 years as fair trade producers, e.g. YWCA
- National fair trade emerged 20 years, e.g. Thai Craft, Thai Tribal Craft, Green Net
- Last 10+ years, many more producers with FLO certification
- [2003] Oxfam GB conducted a consumer survey: fair trade = village products, not expensive



EARTH NET



GREEN NET

Current Situation

5 main types

- FLO certified producer groups (20) and traders (18), 17,000 producers (rice, coffee, fruits)
- 7 WFTO members, 2,400 producers (rice, handicraft)
- Other fair trade certified [2 groups]
- Self claim “fair trade” and social enterprises



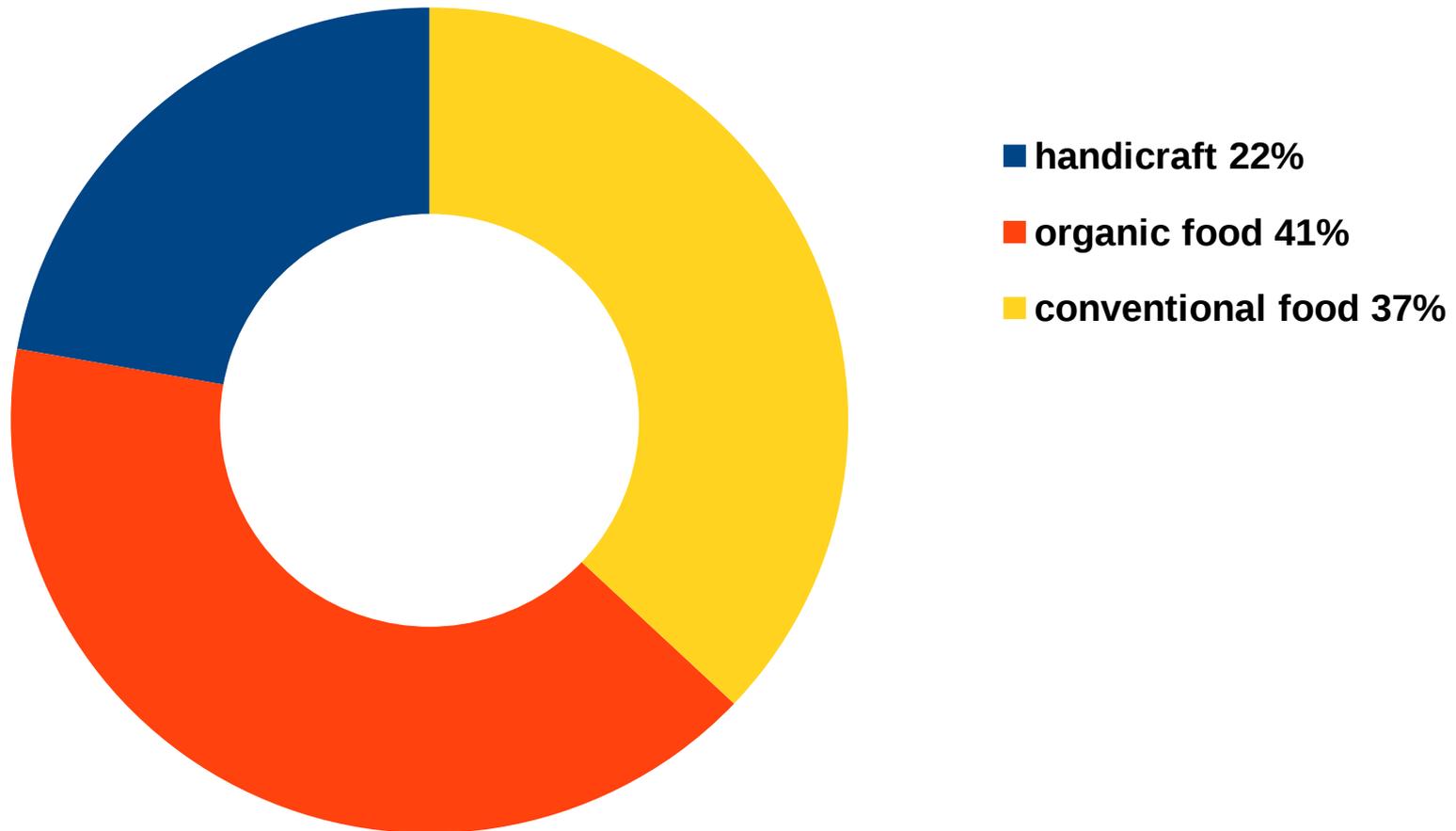
EARTH NET



GREEN NET

Current Situation

- Total producers 19,450 (only Green Net has double system: FLO cert and WFTO)



Thai Fair Trade

- [2003] Thai Craft and Green Net organized the first meeting
- [2007] Thai Fair Trade Forum was found
- [2013] changed to Thai Fair Trade Network
- [2015] discussion of Thai fair trade guarantee system, leading to a draft of standards
- [2016] formalized the Thai Fair Trade Network



EARTH NET



GREEN NET

Social Enterprise Act

- Belief that SE should also be fair trade
- The standards can be used as “qualification” for SE to be registered
- Proposed the SE association (council) to house the TFT standards and certifications
- The TFT standards equivalent to WFTO FT-GS (with only minor derogations) but require organic farming practices
- At the testing period: pilot cases



EARTH NET



GREEN NET