

The background of the slide is a grayscale photograph of a person wearing traditional Korean clothing (hanbok) working on a quilt. The quilt features a repeating geometric pattern. The person's hands are visible, and they appear to be using a tool to work on the fabric. A large metal pot is visible in the upper right corner.

ASIA FAIR TRADE 2016

Benefits of Fair Trade
Ordinances and how
the 'Framework Act on
Social Economy' of
Korea will impact on
Fair Trade

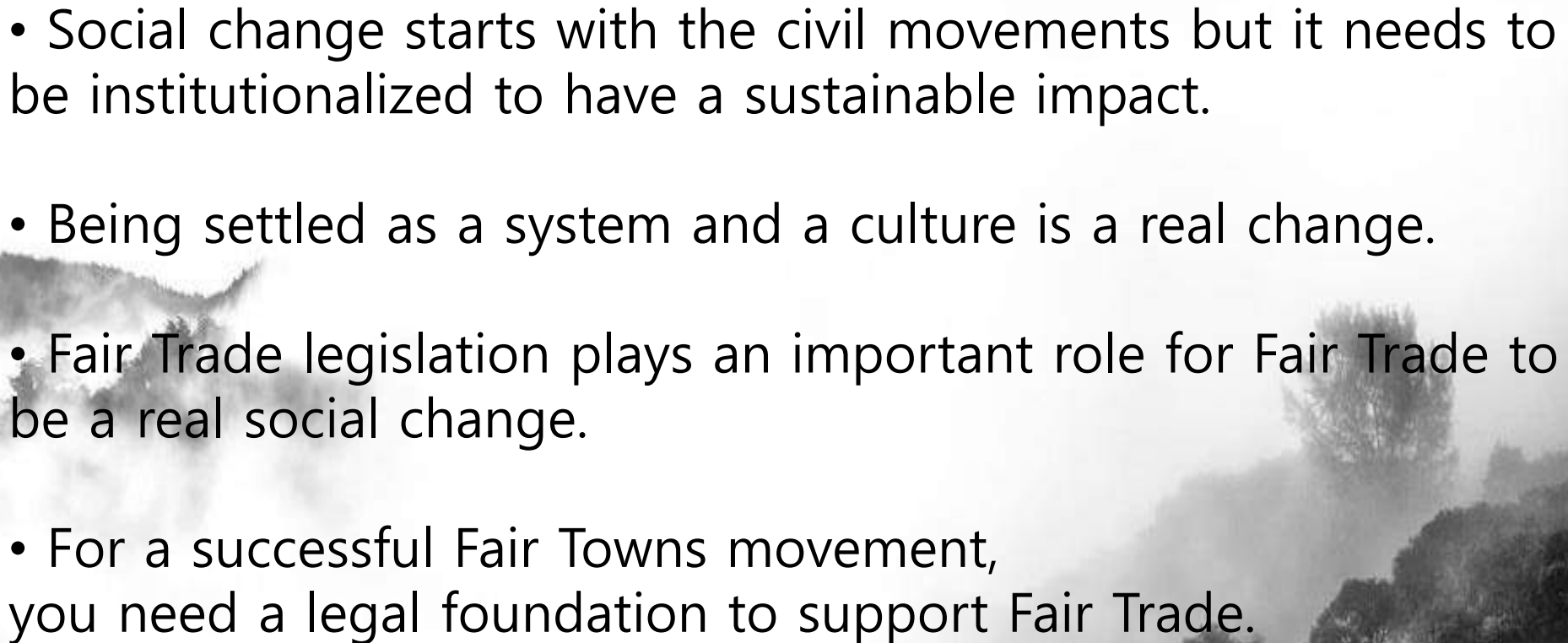
Kangbaek Lee

Benefits of Fair Trade Ordinances and how the 'Framework Act on Social Economy' of Korea will impact on Fair Trade

: Kangbaek Lee, Executive Director of KFTO



안정무역

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- Social change starts with the civil movements but it needs to be institutionalized to have a sustainable impact.
 - Being settled as a system and a culture is a real change.
 - Fair Trade legislation plays an important role for Fair Trade to be a real social change.
 - For a successful Fair Towns movement, you need a legal foundation to support Fair Trade.

In Korea,,,

- Fair Trade ordinance: Seoul Metropolitan government and its borough Seongbuk, Incheon city government
=> multi-stakeholder committee, engagement with various local communities, expansion of sales and distribution channels, active public campaigns and educations, etc.
- In 2016, Seoul government allocated budgets to 4 boroughs to boost a FT activities in a district level. And additional budgets for pubic campaigns and education, etc

- Now, Other boroughs(Dobong, Keumcheon, Seongdong and Eunpyeong) in Seoul as well as other regions such as Kyungki Province and Hwasung city are following the steps of Seoul.



Case: Keumcheon, Seoul

Fair Trade shop inside the District Office



Case: Seongbuk, Seoul



Case: Dobong, Seoul



Case: Kyungki Province

- Kyungki Province, a home of 13-million people, is deliberating the legislation of Fair Trade ordinance and make its cities a FT city.




Case: Hwasung city, Kyungki

Fair Trade conference to make Hwasung a Fair Trade city




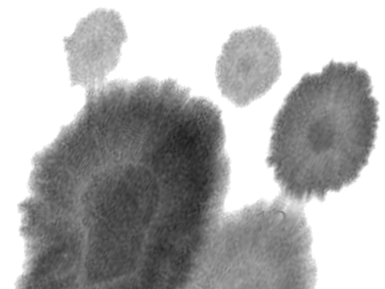


'Framework Act on Social Economy'

- Fair Trade is a part of Social Economy.
 - In Korea, legislation of "Framework Act on Social Economy" is the hottest issue in the sector.
 - The Act requires the local governments to;
 - establish a implementation plan,
 - organize a SE committee,
 - set up a SE Center,
 - fund for Social Finance and SE Development Fund,
 - include SE products and services in public procurement by 5%
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Framework Act on Social Economy

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- The Act will develop an internal market for SE.
 - It will not only band Social Economy and Fair Trade together but also strengthen the public-private partnership.
 - With more incentives, traditional business sector will be involved more and invigorate the investment for SE.
 - Enacting the Act will exert a strong influence on FTOs.
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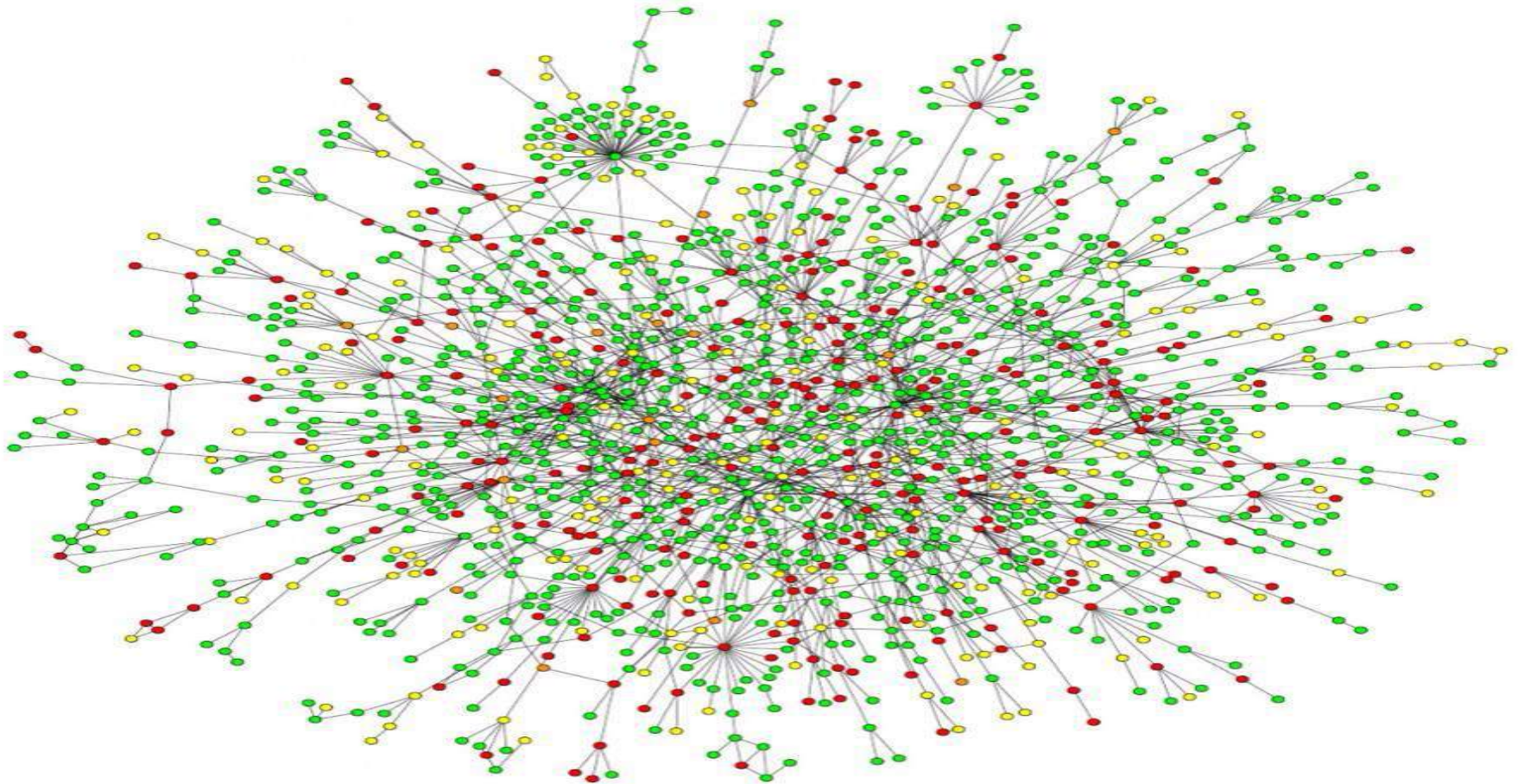
Framework Act on Social Economy and Fair Trade

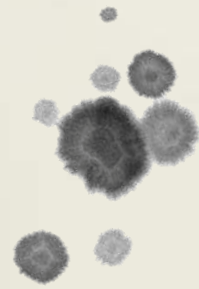
- But Fair Trade is not stated in the Act. FTOs can be benefited by the Act, not because it is FT, but because their legal status are either Social enterprises or cooperatives.
- Fair Trade needs to be included and defined in the Social Economy legislation. (like the case of national law on 'Social and Solidarity Economy' in France)

MOU with a law firm Seon'



Let' s build an Ecosystem for Social Economy.





Thank You

