



ASIA FAIR TRADE 2016

**Importance of Fair Trade for
achieving Sustainable Development
Goals (SDGs) of Presentation**

Prof.Dr.Aung Tun Thet



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Introduction





Overcoming
poverty is not a
gesture of charity,
it is an act of
JUSTICE

Fair Trade

- ‘... a world in which *justice and sustainable development* are at heart of trade structures and practices,
- so that *everyone* through their work,
- *maintain decent and dignified livelihood, and*
- *develop full human potential*’.

Fair Trade

- Trading partnership
- Dialogue, transparency and respect
- Greater equity in international trade

Fair Trade

- Contributing to sustainable development
- Offering better conditions to, and securing rights of, marginalized producers and workers
- Environmental protection

Fair Trade

- Escape poverty
- Decent work without harming ecosystems and resources
- **Women and girls** afforded equal rights and equal opportunities

Fair Trade System

- Fairtrade International
- Fairtrade producer networks
- National Fairtrade organisations- Fairtrade Foundation

Sustainable Development

- Plan of action for people, planet and prosperity
- Strengthen universal peace '*in larger freedom*'
- Eradicating poverty in all its forms and dimensions

Sustainable Development

- All countries and all stakeholders
- Collaborative partnership
- Free human race from tyranny of poverty
- Heal and secure planet
- Bold and transformative steps
- Collective journey where no one left behind

Sustainable Development Goals (SDGs)

- Scale and ambition of new universal Agenda
- Realize human rights of all
- Achieve **gender equality** and **empowerment** of all women and girls
- Integrated and indivisible
- **Balance** three dimensions of sustainable development: *economic, social and environmental*

SDGs

- Shared objectives
- Improvement compared to **Millennium Development Goals (MDGs)**”





SUSTAINABLE DEVELOPMENT GOALS



Each goal is important in itself ...



**And they
are all
connected**





Key SDGs related to Fair Trade



SDGs

- **Private sector** - fundamental driver of poverty reduction and sustainable development
- **Multi-stakeholder partnerships**
- **Partnerships with local and regional authorities**

SDGs

- People and planet at heart of trade policies
- More transparent and fair supply chains
- Minimum social and environmental standards
- Public policy environments in support of Fair Trade

SDGs

- Promoting sustainable livelihoods within planetary boundaries
- Strengthen cooperation with Fair Trade movement

SDGs

- Address serious imbalances of power in global trade
- Trade policy coherence for development
- Drive fair trade which works for poor, not just trade for its own sake

Goal 1: End Poverty

- Fair trade create opportunities for economically and socially marginalized producers
- “... uild the resilience of the poor and those in vulnerable situations.”

1 NO
POVERTY



Goal 2 End hunger, achieve food security and improved nutrition and promote sustainable agriculture

- Secure and equal access to productive resources
- Correct and prevent trade restrictions and distortions
- Elimination of all forms of agricultural export subsidies



Goal 5: Achieve gender equality & empower all women & girls

- Fair trade businesses build long-term relationships
- Empower workers
- Do not discriminate based on *gender, race, national origin, religion, caste, disability, sexual orientation, union membership, political affiliation, age, marital, or health status*

5 GENDER
EQUALITY



Goal 8: Promote sustained, inclusive & sustainable economic growth, full & productive employment & decent work for all

- Fair trade support fair wages, prompt payment, and safe and empowering working conditions for all throughout trading chain
- Encourage growth of micro, small, and medium-sized enterprises

8 DECENT WORK AND
ECONOMIC GROWTH



Goal 10: Reduce inequality within & among countries

- Businesses work with marginalized farmers & artisans and assist in capacity-building
- Contributes to income growth
- ‘Bottom of the pyramid’

10 REDUCED
INEQUALITIES



Goal 12: SDGs

- Sustainable production - fair prices to proper labour conditions
- Consumers aware of impact of consumption's decisions

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



Goal 13: Take urgent action to combat climate change & its impacts

- Encourage responsible stewardship of resources and environmentally sustainable practices
- Reducing
- Reusing
- Reclaiming
- R,ecycling

13 CLIMATE
ACTION



Goal 16: Promote peaceful & inclusive societies for sustainable development & provide access to justice for all

- “... end abuse, exploitation, trafficking and all forms of violence against and torture of children.”
- Respect UN Convention on the Rights of the Child (CRC)
- Combating child trafficking and exploitative labour

16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



Goal 17 Strengthen means of implementation and revitalise global partnership for sustainable development

- Promote universal, rules-based, open, non-discriminatory and equitable multilateral trading system
- Fair trade for all important lever in helping to implement global goals
- Timely implementation of duty-free and quota-free market access
- Enhance policy coherence for sustainable development

17 PARTNERSHIPS
FOR THE GOALS





Conclusion



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Governments

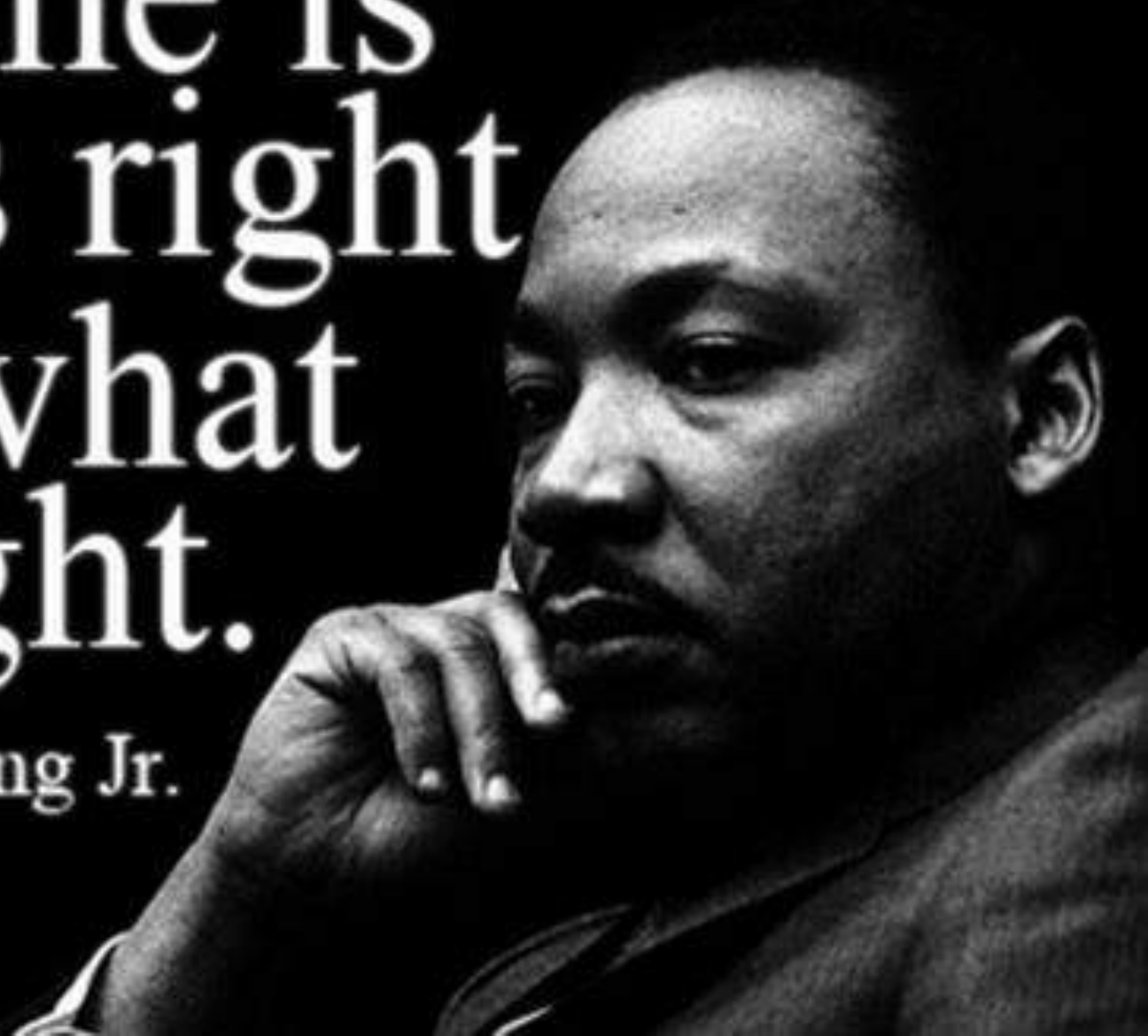
- Understand ways in which Fairtrade support SDGs
- **Work** with Fairtrade movement to generate real and lasting progress

SDGs

- Deliver prosperity for world's poor
- Change urgently needed
- High level of political leadership needed
- Public and private sectors, civil society and citizens work together to help bring SDGs to life

The time is
always right
to do what
is right.

~ Martin Luther King Jr.





Thank You



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