

# INTRODUCTION TO GENDER COURSE



Introduction to Gender is a four-module online training course aimed to address the impact of today's dynamic economic landscape on gender politics and offer solutions for deepening our commitment to gender equality. This project is an extension of WFTO sixth principle of Fair Trade – ending discrimination and promoting gender equity and freedom of association.

## MODULE 1 TERMS & CONCEPTS

An introduction to the very basic concepts relating to our work on gender, including: Gender and Sex, Equality and Equity, with a focus on women, business and economic empowerment



## MODULE 2 EXPRESSIONS OF GENDER

This session will explore the different expressions of gender and sexuality which often lead to discriminatory practices. We will also look at the stereotyping of male and female through the use of blue and pink in marketing and how that frames children's positions very early on.

## MODULE 3 WOMEN'S RIGHTS IN INTERNATIONAL LAW & NATIONAL POLICIES

We will use this session to look at different policy instruments, such as CEDAW, the SDG's and ASEAN/SAAC and the national policies that are in place, relevant to our work and the overall realisation of women's rights in the region.



## MODULE 4 PRACTICAL TOOLS FOR IMPLEMENTING GENDER

We will go through the practical methods for being more gender sensitive in our work place; including surveys and analysis techniques. In addition we will work together on drafting a statement for International Women's Day, to be held on March 8th.

By providing both women and men with the tools and knowledge to seek improved standards for employment, and training employers to act with a sense of responsibility towards all of their employees, WFTO-Asia is committed to achieving equality for all workers within our network.

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