

# WFTO ASIA NEWSLETTER

August 2014



## In This Issue:

WFTO-Asia's past month can be described in the following three words, many miles traveled! The office has been actively visiting WFTO members, producers and hosting workshops in New Delhi, India, the Philippines and most recently a visit to Seoul to solidify the conference program (sneak peek down below). Next, the Director Christine will be visiting Dhaka, Bangladesh to celebrate 40 years at CORR the Jute Works.

- Greetings from WFTO- Asia
- **Seoul Registration, Extended!**
- **Sponsorship announced**
- CORR the Jute Works Celebrates 40!
- Philippine Reflection
- New Members
- Social Buzz

## WFTO Asia Conference & AGM Each Small Action Builds Fair Trade

**\*Registration Extended to Sept. 14th\***

The much anticipated 2014 WFTO-Asia Conference is just 2 months away! This is the biennial opportunity to meet and share ideas with fellow WFTO members in Asia. The 3 day conference will be an opportunity to have in person discussions and strengthen our community, together. One on One help sessions are available for those needing to work on their SAR.

### Registration Checklist:

- [Conference Registration Form](#)
- [Letter of Undertaking](#)
- [Hotel Registration Form](#)
- Scanned Passport copy

**Please turn in by September 14th, 2014.**

\* Click to follow a link for the forms \*

### Agenda:



- Welcome Dinner & Cultural Show  
Oct. 16th
- Biennial Conference Oct. 17th-18th
- **Exhibition & Fair** Oct 18th

### Location: Seoul City Hall





Annual General Meeting Oct. 19th

**Key Note Speakers:**

- Ruth Fe Salditos from Panay FairTrade Foundation
- Mayor Pak Won Soon from Seoul Metropolitan Governmnet
- Natalia Leal Director of Fair Trade Organization

**Streams:**

1. What is Fair Trade
2. Invigorating the Fair Trade Movement
3. Developing the Fair Trade Product

**Registration Fee and Accommodation:**

WFTO Member \$100 per person

NonWFTO Member \$200 per person

For assistance and submitting registration documents, email:

[seoulftconference@gmail.com](mailto:seoulftconference@gmail.com)

[communications@wfto-asia.com](mailto:communications@wfto-asia.com)

**For More Details, Click Here!**

The global WFTO **Annual General Meeting (AGM)** will be held virtually on 12 September 2014. The agenda and documents have been posted online. Voting will be done electronically, starting on 25 August 2014 and closing on 12 September 2014. Please visit [www.WFTO.net](http://www.WFTO.net) for the online community platform.

8th Flr., Multipurpose Hall

**Sponsorship Opportunity!**

WFTO Asia is please to announce a sponsorship opportunity to those wishing to attend the conference!

Conditions: (1) be a member (2) have a total turnover less than \$150,000 (3) not be able to attend the conference without the sponsorship (4) only have one person in attendance.

To apply complete all the registration documents and send with your latest set of audited accounts to [director@wfto-asia.com](mailto:director@wfto-asia.com) with *Sponsorship* in the subject line.

The sponsorship will pay for actual flight and visa costs, plus registration and accommodation.

\*Allocation based on a first come first serve basis\*

**Event Organizers:**

[WFTO-Asia](#)

[Korea council of Fair Trade Organizations](#)

[Korea Fair Trade Association](#)

**CORR The Jute Works Celebrates 40 Years!**



[CORR The Jute Works](#) is the pioneer organization in Bangladesh. The organization has been working for the empowerment of women producers since 1973!

Celebrate CORR's 40 years of Fair Trade with them on September

**Workshop**

**When:** September 4th, 2014 from 9am-1pm

**Where:** CBCB Centre Conference Hall, 24/C Assad Ave. Mohamadpur, Dhaka

**Grand Celebration**

**When:** September 5th, 2014 from 5:30pm-8pm

Celebrate CORR's 40 years of Fair Trade with them on September 4th and 5th. CORR will be hosting a workshop titled, "Fair Trade in the next decade - where do we want to reach." The workshop will include the following:

- Paper Presentation by Abdul Awal
- Session on 'Fair Wage and and Living Wage'
- A Fair Trade tour of producers at work
- Guarantee Session by Christine Gent

On September 5th is the Grand Celebration of 40 years, an event not to miss! The celebration will include guest speakers, a speech from the Director Bertha Gity Baroi and an awards ceremony.

## Solidarity for Panay Fair Trade Group, Philippines

The World Fair Trade Organization condemns the killing of a Fair Trade leader and the burning of a cooperative-owned sugar mill in the Philippines. Unidentified gunmen shot dead Romeo Robles Capalla, 65, in front of his 90-year old mother-in-law in a busy market place in Ilo-ilo city.

Hours after the killing, the sugar mill of KAMADA cooperative was burned down. Colleagues of Romeo believe the two cases are related.

Romeo was chair and founder of Panay Fair Trade Center (PFTC), a WFTO member organisation since 1999 and one of the pioneers of Fair Trade in the country... [click to continue reading.](#)

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On the 14th and 15th of August, an international group of observers and supporters for the Fair Trade movement from Europe and around the world traveled to Panay Island. While there, the groups petitioned the local authorities to bring Justice to the perpetrators of the murder to Romeo Robles Capalla. Capalla was murdered for the Fair Trade work he did with the farmers of Panay. As to date, no one has been brought to justice, despite the known name of the perpetrator.

WFTO intends to follow the cases until the perpetrators of Romeo's murder are brought to justice.

Please support the Panay Fair Trade Sugar Farmers.

## Guarantee System Session in Indonesia

Carol Wills, the previous Director of IFAT and Honorary WFTO Member who coordinated the pilot testing of the new Guarantee System in 2013, has been invited to a women's assembly in Yogyakarta during the week of 10 November. Carol will be holding a WFTO Gurantee System session on Friday, November 14th in Yogyakarta with WFTO-Asia members.

Indonesian WFTO members are invited to participate in the WFTO workshop with Carol.

**Where:** St. Joseph's  
Higher Secondary School,  
97 Asad Ave  
Mohammadpur, Dhaka

[Click Here for the Program.](#)



**Please read the full article here:**

["What are you willing to die for"](#)

[Reflections by Fr. Shay Cullen, PREDA](#)

Carol Wills



Hosted by WFTO  
member Apikri

location: Jl. Imogiri  
Barat, km. 4,5 no. 089,  
Bandubelana

Kanubelang,  
Yogyakarta, Indonesia.

Please contact [sustainability@wfto-asia.com](mailto:sustainability@wfto-asia.com) if you are interested.

### The Social Buzz

WFTO Members, let's stay in touch! If you have any events coming up, produced a great blog post or have photos of a recent producer visit, let us know! We will be happy to share your activities via social media.

If you are a WFTO Guaranteed Member use the hashtag, #WFTOguarantee



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FTAW

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Expressed an interest in Fair Trade

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