

WFTO ASIA

NEWSLETTER No. 2



World Fair Trade Day 2015 "Be an Agent for Change"



Nominate a person, product, your work, projects, or organisation that is responsible for the positive changes you are making.

Describe why they are the agent for change and what

makes them special to our mission to make the world a fairer place for everyone.

Expose Your agents on website, social media, print photos and images, press contact your national and local press.

For Full Directions [Click Here!](#)

In This Issue:

- WFTD: Be an Agent for Change
- Biennial Conference: Register
- Milano Fair Trade Week
- Fair Trade International Symposium
- 8th Mohammed Islam Design Award
- In the News
- Volunteer Internship Program
- Ethical Fashion Forum
- Country Networks

Guaranteed member, Selyn's example of "An Agent for Change"



Milan International Fair Trade Week 2015



World Fair Trade Week Milan 23/31 May 2015

WFTO Biennial
Conference
May 23-27

- Register for the WFTO 13th Biennial Conference and AGM 2015, taking place in Milano, Italy, from the **24th to the 27th of May**. Be part of the present and future of Fair Trade: learn with others, generate new ideas! Plus stay for Milan's Fair Trade week activities!

Registration deadline is April 30, 2015!



- **Fair Trade International Symposium 2015**
- The 5th Fair Trade International Symposium will be held in Milan, **May 29th to 31st 2015** at Milano Politecnico. At this event the latest papers are presented by the top global academics working in Fair Trade. [To register](#)
- **29th May** Fair Trade Organisations are invited to the Milano Politecnico, for academic / practitioner exchange. For academics to understand the practitioners and find opportunities to work together on research projects. This event is free but registration will be required.
- **31st May Fair Trade** event inside [Expo 15](#)

For more information, [Click here](#)

8th Mohammed Islam Design Award

8th Mohammed Islamic Design Award will take place at the 13th WFTO Conference, 23-27th May 2015, during the World Fair Trade Week 2015, in Milan, Italy and is open to all WFTO members.

The competition is held in honor and memory of the late Mohammed Islam to encourage innovation and cultural identity of producers.

Link for form & guidelines: <http://bit.ly/1Mmq4MU>

International FT Fashion Show
May 26

FT Cooking Night
May 26

Milano Fair City: FT Fair
May 28-31

FT International Symposium
May 29-31

Roundtable on FT & Ethical Finance
May 29

Members Only:
WFTO Annual General Meeting
May 28

International Seminar and AGICES Assembly
May 30



WFTO-Asia Member Opportunity:

Participate in a WFTD promotional film! Film or take photos of your organization inviting consumers of your community to be an Agent for Change!

To participate contact: sustainability@wfto-asia.com

[Fashion Revolution Day:](#)

On 24 April 2013, 1133 people were killed and over 2500 were injured when the Rana Plaza factory complex collapsed in Dhaka, Bangladesh.

In the news...



WFTO Asia recently conducted 6 successful Guarantee System workshops. WFTO Asia Executive Director Christine Gent and Sustainability Coordinator Elise Hawley toured in India, from 24 February to 7 March, to give GS workshops. Two GS workshops were also held in Bangladesh on 9 and 12 March.

[Click](#) to continue reading the full article...

Volunteer Internship Program WFTO-Asia VIP VOLUNTEER

Volunteer Internship Program

29 WFTO-Asia member organizations, who are in process to find suitable placements, have requested volunteers this year.

Stephan Pöllmann, is coordinating the VIP program.

Click [here](#) for info on how to apply as a host or volunteer!

Ethical Fashion Forum!

SOURCE (Ethical Fashion Forum) is creating the 2015-2016 edition of their sourcing guide. Last year, booklets were distributed at leading fashion industry events and emailed to fashion professionals across the globe.

Special offer for WFTO Members:

Join by April **16th** to save £50 per year on EFF membership. You will be in the sourcing guide, get an online business profile, & be preregistered for 2015 online sourcing exhibition & more.

Click to **Subscribe** to [Source](#)

Social and environmental catastrophes in our fashion supply chains continue.

Fashion Revolution says enough is enough.

Fair Trade Tourism!

We are collecting information on WFTO members working in Fair Trade Tourism. Do you do FT Tourism? We would like to include you on our website. Send us 20 words and a link/email!

Viva Fair Trade Song by Agung Alit

In 2003 Agung Alit of Mitra Bali composed the song "Viva Fair Trade." We think it is time to introduce it to you! Please listen and learn the words so we can sing it together at WFTO conferences.

[Video link](#)

WFTO-Asia is working with four George Washington University students to develop a tool which can be used to illustrate the marginalization of a group. The tool has

Country Networks



WFTO-Asia has a group working on the recognition and role of country networks within WFTO. The chair is Lyatha Mallikarjuna mallikfairtrade@gmail.com, with Jade Peters membership@wfto-asia.com from WFTO-Asia providing support.

Jade is currently working with Fair Trade Organizations in Indonesia to understand their needs from the national perspective. If you would like to be updated on the latest developments please contact Mallik and Jade.

group. The tool has been tested in Bangladesh, thanks to CORR The Jute Works for the support. If you would like to test this tool please contact us.



3 New Guaranteed Members in Asia



Asia based members **Sasha**, **Baladarshan** and **CRC Exports** join the list of Fair Trade Guaranteed Members. These three organizations may now use the new WFTO Product Label on their products!

[Congratulations!](#)

WFTO Members, let's stay in touch! If you have any events coming up, produced a great blog post or have photos of a recent producer visit, let us know! We will be happy to share your activities via social media.

If you are a WFTO Guaranteed Member use the hashtag, #WFTOGuarantee



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FTAW

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Expressed an interest in Fair Trade

Our mailing address is:
WFTO-Asia

WI TO-Asia
7 Soi 5 Sirimangkalajarn rd
T. Suthep, A. Muang,
Chiang Mai, Chiang Mai 50200
Thailand

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