WFTO ASIA

NEWSLETTER



Collaboration Focus

December 2015

In This Issue

- Trip Report: Pakistan, Sri lanka & Vietnam
- Gender Working Group
- ASEAN Forum Magazine
- · Fair Trade Twin Towns
- · Call for Flood Relief
- World Fair Trade Day
- · 2 New Guaranteed Members in Asia

Trip Report

Pakistan

11 - 21 November

WFTO-Asia's first visit to Pakistan was November 11th -21st. The visit was highly successful and informative. We were pleased to collaborate with Oxfam Pakistan, Fashion Revolution Pakistan, HomeNet Pakistan and WWF-Pakistan. The trip included 2 workshops, 2 member meetings for SAR support, 1 True Cost screening and 5 producer group visits with WWF Pakistan.

the True Cost Documentary Screening, Link Here!

Watch a clip from the Pakistan TV channel NewsOne of



Bahawalpur.

- Read the full WFTO-Asia report. Outlines WWF-Pakistan's, Better Cotton Initative producer groups, Link Here. For more images, <u>Link Here</u>

Sri Lanka

22 November - 3 December

Sri-Lanka has 1 Guaranteed Member, 4 members and 2 provisionals, plus 50 potential members. This visit included workshops with both existing and potential members, hosted and supported by the Export Development Board (EDB). The member workshop enabled members to discuss creating a domestic network platform with the other aligned FT organizations such as, the Good Market, Social Enterprise Lanka and friends from FLO. If you are in Sri Lanka, stay tuned for developments on their WFTDay event!



Vietnam

4 - 10 December

period of hard work I feel relieved," said Tran Tuyet Lan of Craft Link on completing the SAR. WFTO member VIRI introduced 9 Social Enterprises keen to join WFTO. This visit also included high profile speaking opportunites at the International Conference on Fair Trade in Vietnam and the AWEN Conference. International Conference on Promoting Fair Trade in Vietnam

WFTO-Asia travelled to Hanoi, Vietnam to meet and provide GS support to the 4 existing members. "... after a long

On the 8th of December the International



Conference on Promoting Fair Trade in Vietnam supported by the EU was held in Hanoi. The event connected WFTO-Asia with important potential Fair Trade producer organizations and trading companies in agricultural products and handicrafts as well as with FLO-CERT and Fair Trade International.

"ASEAN Women Entrepreneurs and

AWEN Conference

the New Regional Economy: Ready for Action!" December 10th, WFTO-Asia Christine Gent

was on the conference panel for the discussion

on 'ASEAN Women at the Threshold of

based in Vietnam.

Regional Integration' at the AWEN Conference. This conference was set up to exchange knowledge in order to strengthen the position of women in Asia. Media Source, Link Here.



Gender Working Group

The WFTO-Asia gender working group is now up and running and will be working on the application of principle 6 in Fair Trade Organisations. The group needs more representation from South Asia, please contact WFTO-Asia if you are

Creating Fairer Trade

changing the way we do business."

interested in joining the group.

"While fair trade has traditionally been associated with niche markets, the movement is growing, and small organizations in the Philippines and elsewhere are gradually breaking into the big league," wrote Joanna Mayhew in the ASEAN Article titled 'Creating Fairer Trade'. The article featured WFTO members and insight from Christine Gent WFTO-Asia Executive Director, she is quotes as saying, "Fair trade is not just about a label it is about

Principle 6: "The organization has a clear policy and plan to promote gender equality..."

ASEAN Forum Magazine

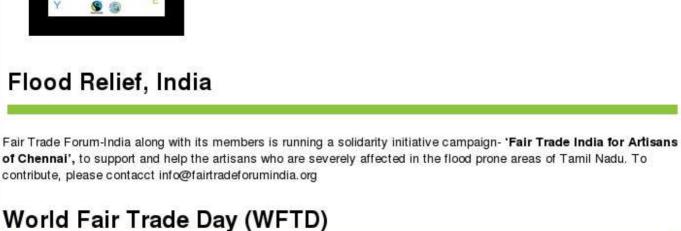
Read, the full article here.



FLO and WFTO members in Pondichery and Auroville are combining efforts to

FAIR TRADE launch the first campaign for Fair Trade Town status in India. Follow their efforts TWIN TOWNS and be inspired to continue this movement in more towns throughout Asia!

Fair Trade Twin Towns



Pondicherry & Auroville

Visit their Facebook!

Building Chains

14 May 2016



chain this WFTD? Link arms to connect as a human chain!

the supply chain in the name of Fair Trade.

Email communications@wfto-asia.com for WFTD questions, support and

The World Fair Trade Day 2016 theme will focus on building chains across

In light of the theme, how will you show a link to producers across the supply

promotion!



& Prokritee of Bangladeh for becoming Guaranteed! View the new WFTO-Asia Guaranteed map, here!

Congratulations to

Sana Hastakala of Nepal



Organizations dedicated to Fair Trade and interested to go through the Guarantee System for Fair Trade verification should contact sustainability@wfto-asia.com for application support!

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