
Fair Trade Media Award 2016

World Fair Trade Organization- Asia



Chiang Mai, Thailand

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Dear distinguished social media users in Fair Trade,

World Fair Trade Asia (WFTO-Asia) thank you for your contribution and support to the Fair Trade movement through social media. Our collaborated efforts have achieved a series of significant achievements; Fair Trade sales exceeded 6 trillion US dollars (213,000,000,000 THB), and it increased by 15% in 2014 while insuring 4 million farmers and workers in 74 countries fair wages and proper working conditions. The WFTO-Asia office is located in Chiang Mai, Thailand and currently organizing Asia Fair Trade Summit 2016 (Sampran, Thailand) to enhance Fair Trade movement in Asia.

We are pleased to announce Fair Trade Social Media Award 2016. Fair Trade Media Award recognizes those who are active in expanding the ideas and news of Fair Trade through social media. If you have been sharing Fair Trade posts on types of social media you are strongly encouraged to apply for this award. The benefits of this award are;

Benefits and Prize:

1. Official Certificate of Excellence in Fair Trade Media
2. Media Support from WFTO-Asia for future Fair Trade Media activities
3. Advantages when apply for WFTO-Asia VIP internship or job

We encourage you to fill out the application form and send it to our Student Award manager, Hwuisang Cho (newsletter@wfto-asia.com) by September 15th, 2016. We thank you for your support in Fair Trade Media and hope to engage with more Fair Trade SNS users. Feel free to ask any questions in regards of programs of WFTO-Asia.

Sincerely yours,

Christine Gent

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