SOCIAL ENTERPRISE IN THAILAND
KEY MILESTONES

2009:
• Government set up Thai Social Enterprise Promotion Board [TSEB] with the Prime Minister as a chair

2010:
• Thai Social Enterprise Office [TSEO] was set up with $3.5 million budget
• The 5-year National Master Plan [2010-2014] approved by Cabinet

2012:
• The first SE FUND $1.2 million launched
KEY ESSENCE: THAILAND SOCIAL ENTERPRISE PROMOTION ACT

SE NATIONAL BOARD
SE PROMOTION OFFICE
SE ASSOCIATION

SE FUND
[from unclaimed asset; dormant bank accounts + 1% of net profit of certified SE]

SE CERTIFICATION SYSTEM & SE LEGAL FORM

SOCIAL ENTREPRENEURSHIP IN EDUCATION SYSTEM
via scholarship and tuition fee waive

SOCIAL INNOVATION RESEARCH FUNDING PROGRAMME
Link to the work of University SE, Social IP/ Licensing etc.

SE START-UP GRANT
via intermediaries support

SE LOAN PROGRAMME
50% interest rate + SIA lending criteria

SUSTAINABLE PROCUREMENT SYSTEM [PUBLIC & PRIVATE]

TAXATION FOR SE & SOCIAL INVESTOR
0 corporates tax for non-dividend & asset lock SE
200% Tax redemption for social investor who invest in <30% dividend SE
KEY ESSENCE: THAILAND SOCIAL ENTERPRISE PROMOTION ACT

SE SUPPORTER
[INCUBATION & ACADEMIC INSTITUTE]

PRE-SOCIAL ENTERPRISE

CERTIFIED SOCIAL ENTERPRISE

SOCIAL ENTREPRENEURSHIP IN EDUCATION SYSTEM

SOCIAL INNOVATION RESEARCH FUNDING PROGRAMME

SE START-UP GRANT

SE LOAN PROGRAMME

SUSTAINABLE PROCUREMENT SYSTEM [PUBLIC & PRIVATE]

TAXATION FOR SE & SOCIAL INVESTOR
KEY ESSENCE: THAILAND SOCIAL ENTERPRISE PROMOTION ACT

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PRE-SOCIAL ENTERPRISE

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SOCIAL ENTREPRENEURSHIP IN EDUCATION SYSTEM

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SE LOAN PROGRAMME

SUSTAINABLE PROCUREMENT SYSTEM [PUBLIC & PRIVATE]

TAXATION FOR SE & SOCIAL INVESTOR [SE TAXATION BILL 2016]
Corporate Tax Waive
[only non-dividend SE]

COMPETITIVE & PATIENT/SOCIAL INVESTOR

SOCIAL ENTERPRISE

PRIVATE SOCIAL INVESTOR [co.ltd]

100% Tax deductible
[Both non-dividend SE and < 30% dividend SE]

SOCIAL INVESTMENT FROM PRIVATE SECTOR [CSR BUDGET]

SE TAXATION BILL
พระอ. ภาษีวิสาหกิจเพื่อสังคม
1. SOCIAL AS A PRIME BUSINESS OBJECTIVE
   [reflect through at least 1 of 4 proxies]
   - Disadvantaged group employment [20%]
   - Social needs business
   - Co-ownership structure [50%] [beneficiaries/ disadvantaged group]
   - Profit back for society [75%]

2. ENTERPRISE IN NATURE
   Min 50% of income from trading

3. ENV/SOCIAL PROCESS
   Fairtrade & Environmental friendly process

4. PROFIT MANAGEMENT
   >50% reinvest and <30% dividend

5. GOOD GOVERNANCE
   Juristic person + Annual financial report
CABBAGES & CONDOMS

PLOUGH-BACK-PROFIT MODEL
TRY ARM

of struggle" For No Exploitation

TRY ARM

BENEFICIARIES-OWNED MODEL
HILLTRIBE ORGANIC COFFEE

AKHA AMA

BENEFICIARIES-OWNED MODEL
DATABASE

1,007

371 POTENTIAL SEs

48+ CERTIFIED SEs
ORGANISATION FORM

- Community-based Organisation: 39%
- Cooperatives: 22%
- SME/Young entrepreneur: 22%
- Corporates [subsidaries]: 2%
- NGO/NPO: 15%